



## Manifesto

The art of hospitality knows no bounds —
it extends beyond walls, to spark inspired experiences everywhere.
We dare to reimagine hospitality not as a place or service,
but infinite connected moments,
whether you want to live, work, or play.

We are shaping a future where travel unlocks a life lived limitless.

Where powerful brands deliver exceptional experiences and value, and talent and passion deliver a welcoming human touch.

Where innovation constantly expands boundaries, and a commitment to sustainability gives back to one planet, many communities.

Because the future belongs to those who design it, and we're here to bring you there — first.



### Hotel Network

5,100 Hotels748,000 Rooms110 Countries

### Hotel Portfolio

51 Brandsof which39 Hospitality Brandsfrom Luxury to Economy

## To welcome our guests

**300,000** Employees in Accor Brands

### This is Accor.

### LEADING THE HOSPITALITY REVOLUTION.

TODAY, WE ARE MORE THAN A HOTEL GROUP, WE ARE A HOLISTIC ECOSYSTEM OF BRANDS, TALENT AND SOLUTIONS, READY TO ENGAGE WITH THE FUTURE'S ENDLESS POSSIBILITIES. ACCOR HAS AN OFFER TO BRING NEW LIFE TO THE WAY YOU LIVE, WORK, PLAY, AND DO BUSINESS.

### Live. Globally.

Live is our ever-expanding, industry-leading, global hospitality portfolio. With luxury to economy, home-stays to resorts, with 5,100 properties and 748,000 rooms in 110 countries, 39 brands, *Live* brings together an unrivalled collection of exciting, relaxing, elegant and personalised guest experiences.

### Work. Differently.

It is time to join the coworking revolution. MamaWorks and Wojo's inviting spaces allow you to work how you want when you like, in the heart of cities. Alongside our thousands of meeting and event venues in our hotels, this is the Accor world of Work.

### Play. Fully.

Indulge yourself at a wellness centre. Sip a delightful drink.

Savour a delicious meal. Head out for a night on the town. Attend a beautifully catered special event. Accor has a constantly evolving assortment of ways to Play.

### Business Accelerators. Powerfully.

We drive our customers' businesses in distribution, operations and experiences with dynamic, services and solutions. Our Business Accelerators boost performance, bringing our long experience to every phase of development and ensuring success every step of our shared journey.

WELCOME TO ACCOR.
LIVE LIMITLESS.



Live						Work	Play	Business accelerators		
Luxury		Premium		Midscale	Economy			Distribution	Experience	Operations
RAFFLES	SLS	mantis	-ANGSANA-	mantra-	BreakFre <i>⊕</i>	<b>@</b> @ <b>@</b>	DISRUPTIVE	d⊷edee	JOHN PAUL	adoria
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BANYAN TREE	SOFITEL	7 A I GALLERY	HYDE	Mercure	<b>ibis</b> styles		PARIS SOCIETY	VERYCHIC		
DELANO	THE HOUSE OF ORIGINALS	<b>2</b>  c	MÖVENPICK	adagio	<b>ibis</b> budget			ResDiary		
LEGEND	RIXOS	Art Series	GRAND MERCURE	MAMA SHELTER	greet					
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		pullman	SEBEL		hotelFT					
		swissôtel								





5,100 — Hotels
748,000 — Room

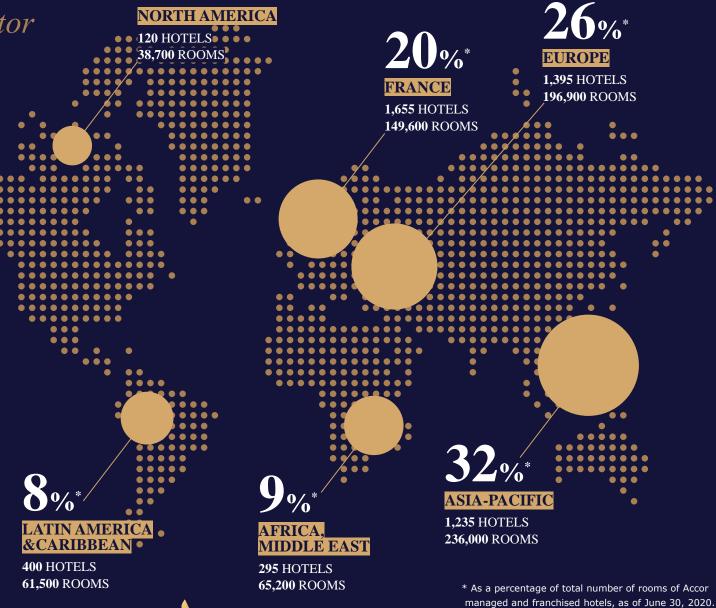
110 — Countries

1,200 — Hotels

206,000 — Rooms

Pipeline

1 hotel opened *every day* 







### Solidarity is at the heart of Accor

### TAKING CARE OF OUR EMPLOYEES AND PARTNERS

April 2020 – the world is in the midst of an unprecedented health crisis with the Coronavirus epidemic. With more than 2/3 of the hotels closed, the Group has taken proactive measures to protect its activity and support its employees and partners, by creating the ALL Heartist" Fund – a €70m-fund i.e. 25% of its €280m planned dividend.

The Fund will assist the Heartists amongst the 300,000+ Accor network employees who may be in distress as a result of the sanitary crisis, as well as individual partners and frontline professionals & first responders (medical staff, police and army forces).

The ALL Heartist Fund quickly became operational and, thanks to the dedication of local teams, was able to help thousands of employees in the 110 countries where the Group operates.

Given the scale of the crisis, the Fund's action will continue until 2021, in order to provide long-term support to employees and help them cope with the health and economic crisis they are going through.

### Fight against COVID-19 Accor supports research!

### €660,000 donated to the Institut Pasteur

Accor Solidarity and ALL – Accor Live Limitless have partnered with the Institut Pasteur to support research in the fight against Covid-19.

Members of the loyalty programme had the opportunity to burn their points to support this initiative. They donated  $\in$ 360,000 and Accor matched this amount with  $\in$ 300,000.





### ALL STAY WELL

WE ARE COMMITTED TO ENSURING THAT YOU STAY SAFE AND STAY WELL IN ALL OUR HOTELS

High standards of hygiene and cleanliness are already delivered across all our brands, all over the world.

The COVID-19 pandemic demands that we elevate those standards even further; therefore, we have launched the **ALLSAFE Label**, which represents some of the most stringent cleaning standards & operational procedures in the hospitality industry.

Accor's global cleanliness & prevention standards have been developed with and vetted by Bureau Veritas, a world leader in testing, inspection and certification.



A strategic partnership with AXA – a world leader in insurance & assistance

Accor and AXA have announced a ground breaking global partnership to provide medical support across all Accor hotels worldwide should guests need medical assistance during their stay.



### Empowered Talent

They are Heartists®,
the people who embody Accor's inclusive
culture and values around the world.
Accor welcomes individuals as they are,
support them to grow and learn every day, making
sure that their work brings purpose to their life.
So that during their journey with us,
they can continue exploring
Accor's limitless possibilities.

300,000 employees in Accor Brands 110 countries

200+
types of jobs

### Empowered Talent



54% of employees are under 35

43% of our employees are female











# Our passion for hospitality goes beyond the walls of our hotels

Every year we welcome millions of guests, who stay and eat at one of our 5,100 hotels. That's 140 million towels washed and 200 million meals served.



DIVERSITY

35% of hotel General Managers will be women

by end 2020



PLANT FOR THE PLANET

tree is planted every minute with our reforestation program



WATCH We Act Together for Children

+100%
of hotels implement
our program against
child sexual exploitation



HEALTHY & SUSTAINABLE FOOD IN OUR RESTAURANTS

Food waste:

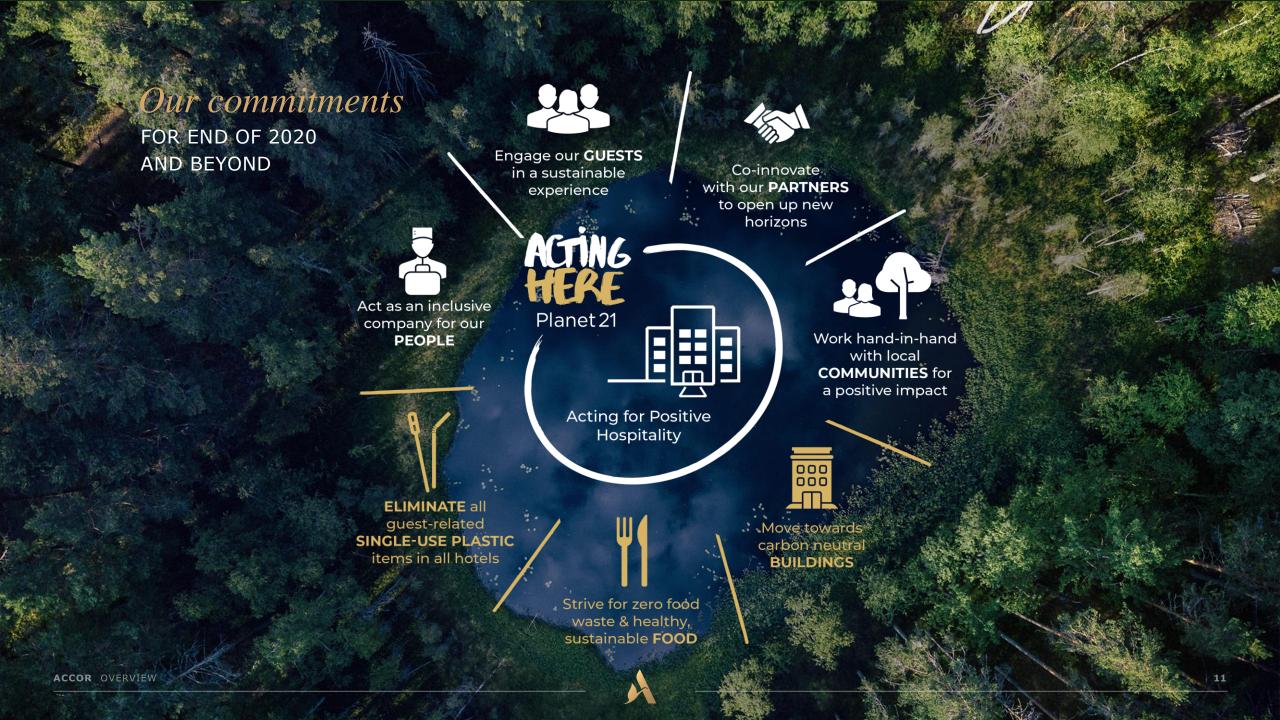
-30%

by end 2020



URBAN VEGETABLE GARDENS

1,200+





### Accor Solidarity

### Spreading hospitality of the heart

Accor Solidarity supports the Group's employees and its partners with their solidarity initiatives. It helps combat the economic and social exclusion of vulnerable people through training and vocational integration.

12

YEARS of solidarity

400

PROJECTS supported

50

COUNTRIES involved

20,000

EMPLOYEES involved

230,000

direct and indirect BENEFICIARIES

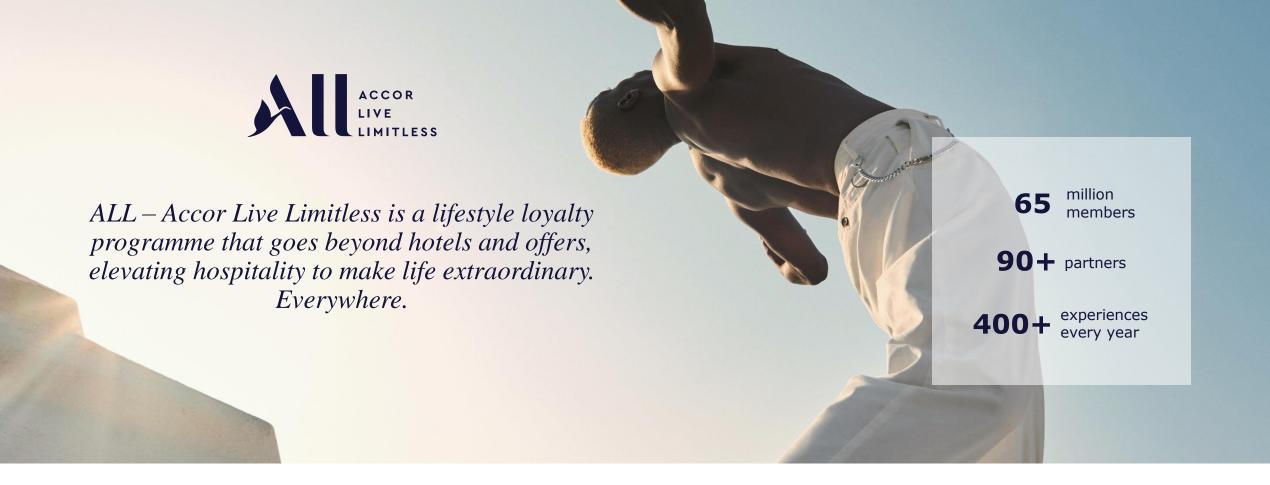
5,900

DONORS

members of the

ALL- Accor Live Limitless
loyalty programme

Figures as of June, 2020



### **OUR GUESTS' WAY OF LIFE**

ALL is built around our guests' lifestyle and passion. It goes where they go, to give them offers, rewards and experiences tailored to them. With personalised possibilities to live, work, and play, ALL lets them experience more of what they like, inviting them to enjoy the finer things in life, in travel and daily life.

### MORE TO LIVE. MORE TO ENJOY.

Wherever life takes them, ALL opens a world of new sensations and inspirations for its members, whether they're at home or away. They can earn Reward points across the entire Accor ecosystem—even when they're not travelling—and use their Reward points to enjoy high-end, once-in-a-lifetime VIP experiences in sport, art, dining, travel, wellness, shopping and entertainment.

### LIFE IS LIMITLESS

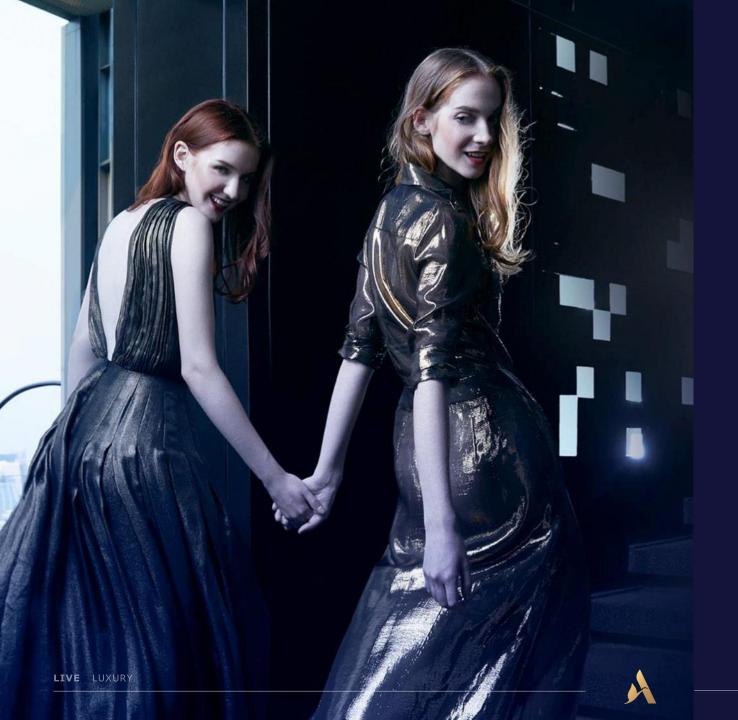
With Limitless Experiences, ALL's members can enjoy the finer things in life, with more than 400 ground-breaking encounters and events that money simply can't buy. Specially created for them, from the quirky to the exquisite, each experience is tailor-made for members, to make them feel truly privileged and unique.

### MORE PARTNERS. MORE BENEFITS.

Members of ALL – Accor Live Limitless can amplify and redeem Reward points with a network of more than 90 partners worldwide to enjoy exclusive benefits even when they're not staying at the hotel. Whether for airlines, mobility, travel, lifestyle, retail or bank rewards, members get more, wherever they are. Thanks to powerful sponsorships and partnerships with some of the biggest brands, including the Paris Saint-Germain football club, AEG and IMG, ALL makes life rewarding. Everywhere.







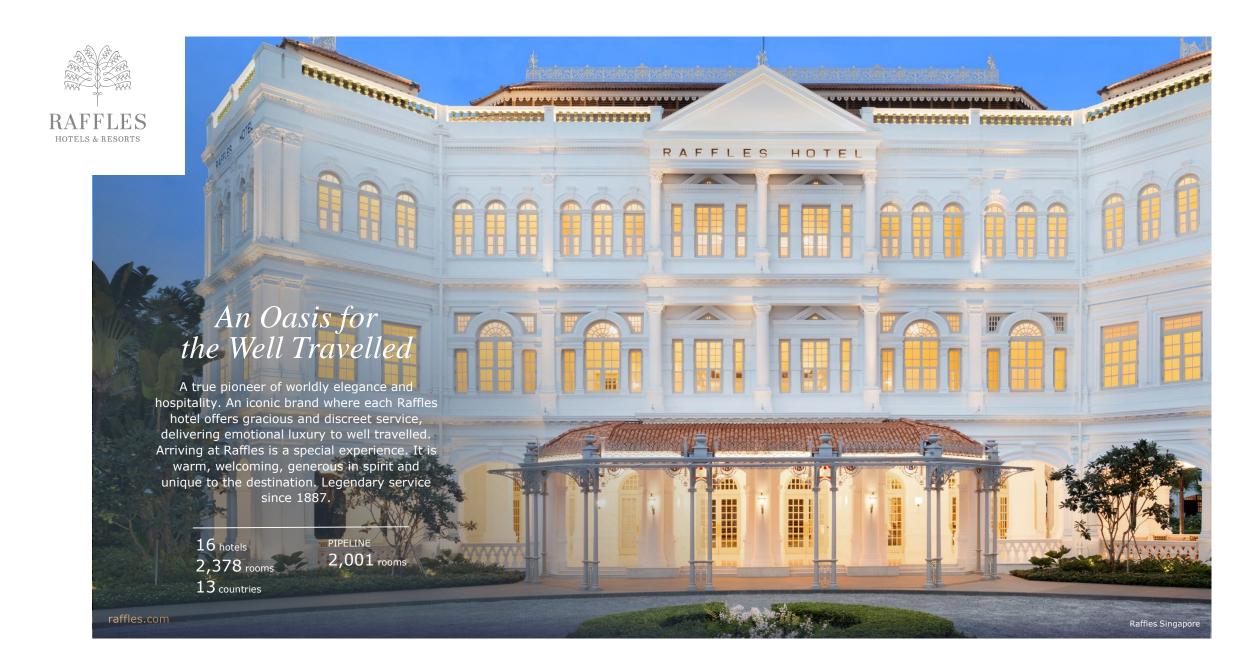
# Luxury

RAFFLES \ ORIENT EXPRESS \ BANYAN TREE

DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS

SO/ \ SOFITEL \ THE HOUSE OF ORIGINALS

RIXOS \ ONEFINESTAY



LIVE LUXURY BRANDS 16

ORIENT () EXPRESS

### Journey to Elsewhere

UNEXPECTED · CAPTIVATING AVANT-GARDIST · CULTURED

A myth for over 135 years, Orient Express remains the symbol of luxury travel and timeless refinement. The multicultural heritage of the legendary train is now transported to a collection of Orient Express hotels, taking travellers on a captivating journey to Elsewhere.

**PIPELINE** 

A collection of 10 properties by 2030



orient-express.com



### A sanctuary for the senses

ROMANCE · AWE-INSPIRING SANCTUARY · SUSTAINABILITY

Banyan Tree offers peaceful havens to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Each hotel allows guests to rediscover the romance of travel, while enjoying authentic and memorable experiences.

27 hotels 3,255 rooms 11 countries

PIPELINE 3,422 rooms



banyantree.com



## LEGEN

### Live the Legend

ELEGANT · HERITAGE · LEGENDARY · TIMELESS

Legendary addresses where heritage is infused with French art de vivre. Think legendary architecture and locations, luxurious experiences for ultimate indulgence. Every stay is a part of a timeless story that is still unfolding.



5 hotels

874 rooms

5 countries

sofitel.com



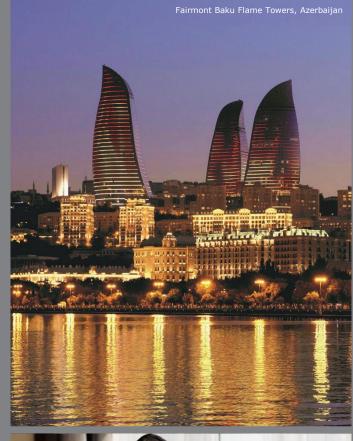
### Grand. Since 1907.

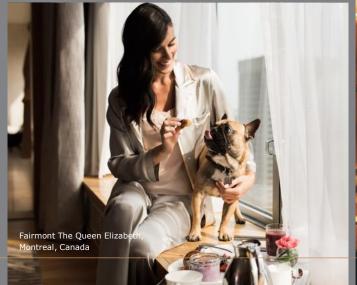
CHARISMATIC · THOUGHTFUL CHERISHED · EXCEPTIONAL

Fairmont's unforgettable grand hotels "in the heart" of each destination deliver meaningful hospitality through engaging service, protection of our environment, and holistic well-being practices. By combining these elements with awe-inspiring architecture, the brand finds itself at the heart of the guest experience.

81 hotels
31,902 rooms
30 countries

PIPELINE 7,733 rooms











# Sophistication with a playful wit

ALWAYS SURPRISING · PLAYFUL WIT ELEGANT SOPHISTICATION

SLS is the home of the extraordinary experience. Culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences. From giant metallic ducks to a curated inroom bar for "saints" and "sinners", no other luxury hotel can boast such a diversity, such richness, such a playful ambiance.





7 hotels 1,844 rooms 2 countries

PIPELINE 1,619 rooms

SLSHotels.com



### Feel the Pulse

REBELLIOUS · PLAYFUL · ENERGISED · AUDACIOUS

A vivid cocktail of sophistication and style. An audacious burst of local energy that is both luxurious and playful. An edge that sets the experience apart. It's about being the place to be and to be seen, connecting the like-minded.



9 hotels

 $1,\!350\,\mathsf{rooms}$ 

8 countries

PIPELINE 2,661 rooms

sofitel.com

### SOFITEL

HOTELS & RESORTS



sofitel.com

## THE HOUSE OF ORIGINALS

# A vibrant collection of hotels with a bold spirit that challenges and inspires

COMMUNITY · UNPRETENTIOUS LUXURY CULINARY & MIXOLOGY EXPERIENCE INDIVIDUALITY

The House of Originals has historic and iconic hotels with a spirit of innovation. Not following fashions, but leading fashions. From nightlife, to design, culinary and mixology, every hotel has this undying spirit and promise of originality.

6 hotels
1,089 rooms
3 countries

PIPELINE 861 rooms



sbe.com/thehouseoforiginals

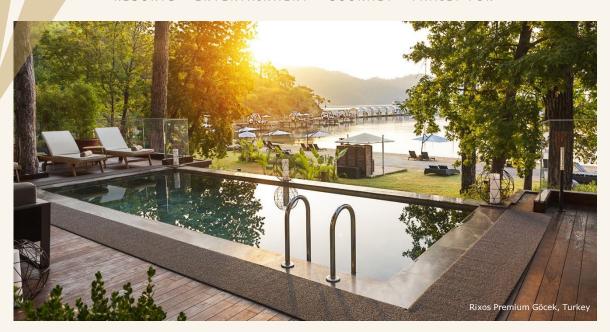


Sanderson London, United Kingdom



### *Inclusive Destinations*

RESORTS · ENTERTAINMENT · GOURMET · FAMILY FUN





rixos.com

Thanks to its expertise for balancing the ultra-all-inclusive concept with a vibrant, luxury ambience, family friendly adventures & entertainment, Rixos offers exceptional escapes that go beyond the imagination to open a new world of horizons – with a modern Turkish flair.

23 hotels

PIPELINE

9,181 rooms

7 countries

**4,486** rooms

### onefinestay

## Enjoy the finest homes and service all around the world

VETTED HOMES & VILLAS • PERSONAL SERVICE • TAILORED EXPERIENCES

With onefinestay, guests stay in distinctive private homes and villas in the most desirable destinations, enjoying a level of personal service unmatched in the private rental industry.



5,000 homes 2 collections: City & Villa

Rue de Caumartin II. Paris, France

onefinestay.com

LIVE LUXURY BRANDS



# Premium

MANTIS \ MGALLERY HOTEL COLLECTION \ ART SERIES

MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA

25 HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE

PEPPERS \ THE SEBEL



Mantis has unearthed hotels, eco-escapes, and waterways in far-flung corners of the world, vibrant cityscapes, across vast African plains, and most places in between. Each with a unique spirit, yet all are linked by a collective obsession to be extraordinary, to nurture the natural environment, and preserve all that is rare.

mantiscollection.com

35 hotels 869 rooms 20 countries

PIPELINE 460 rooms



### Stories that stay

DELIGHTFUL · SINGULAR · INSPIRING · ENRICHING

MGallery is a collection of storied boutique hotels to discover the world and beyond, providing a delightful and unique experience inspired by the local essence of the hotel and its authentic story.



mgallery.com

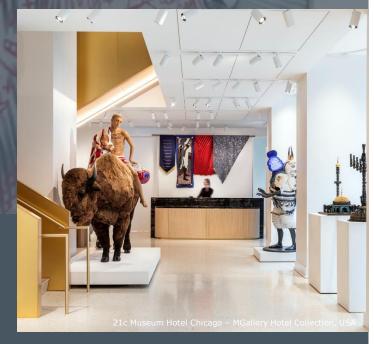
LIVE PREMIUM BRANDS 24



At the corner of Curiosity

WE FUNDAMENTLLY BELIEVE THAT ART CAN SHAPE THE FUTURE

21c Museum Hotel combines contemporary art museums, boutique hotels and chef-driven restaurants. The museum hotels' original, artistic spirit and pioneering vision are the perfect complement to MGallery Hotel Collection's concept of discreet, creative hospitality for lovers of art, literature and culture.



9 hotels 1,240 rooms 1 country, USA

PIPELINE 305 rooms



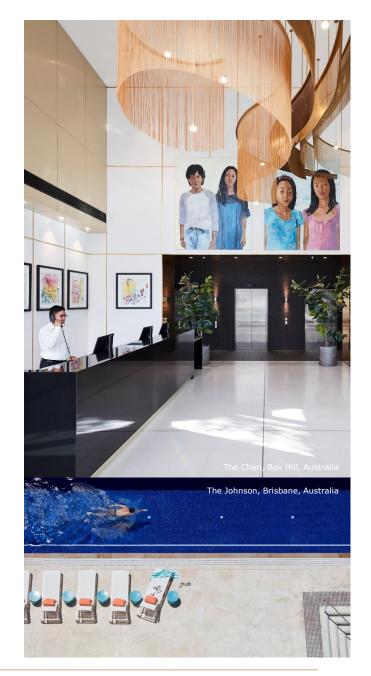
### Creating unique and inspired experiences

REFINED · CONTEMPORARY ENGAGING

Each boutique hotels takes design inspiration from a contemporary Australian artist. With original artworks and editions adorning the walls, the multifaceted art inspired experience is complete with dedicated art channels, art libraries and art tours. Sophistication and personalized service, live a unique experience at Art Series.

9 hotels 2,209 rooms PIPELINE 108 rooms

1 country, Australia



artserieshotels.com.au

25

### MONDRIAN

A "must" cultural destination





### CULTURAL CONNOISSEUR · DESIGN INNOVATOR · PLUG & PLAY

Mondrian is a way of travel. With its groundbreaking design and progressive programming it is a "must" destination for locals or travelers. Mondrian is always at the heart of the most exciting cultural scenes in the world, serving up innovation and creativity for everyone. Mondrian provides a playful framework so that guests and locals alike can immerse themselves in the culture of each city it inhabits.

5 hotels PIPELINE 1,792 rooms 2 countries

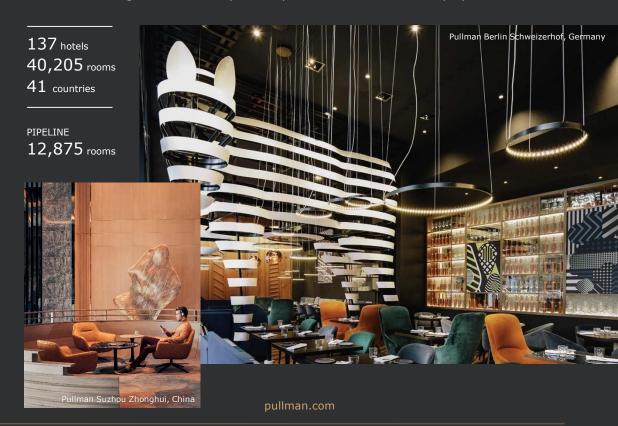
sbe.com/mondrian



### Our world is your playground

PIONEERING · STYLISH · ACCOMPLISHED · INVIGORATED

Pullman Hotels & Resorts sets a new tempo in global travel and living, delivering an inspiring, energizing and enriching experience to new entrepreneurs. Forward-thinking, hyper-connected and with a passion for art and fitness, Pullman welcomes guests with the space they need to focus, work and play.



LIVE PREMIUM BRANDS



## Life is a journey, Live it well

FULL OF VITALITY · RELIABLE · RECHARGED · AT EASE



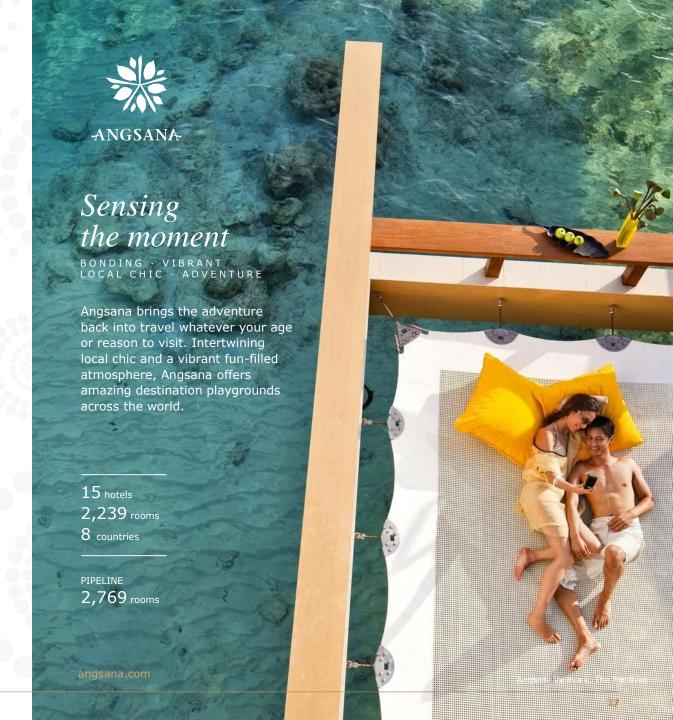
Contemporary hotels designed with the quality and care of Swiss hospitality. We are Swiss at heart and global by nature. We offer guests the quality of life, vitality and peace of mind they need to explore the world and discover life's true rewards.



35 hotels 14,781 rooms 18 countries

PIPELINE 4,837 rooms

swissotel.com





### Let's spend the night together

FUN · STORY · DEMOCRACY · PROFESSIONALISM

At 25hours, we create individualized, made-to-measure hotels with personality in vibrant cities. Every unique, playful 25hours hotel has a soul inspired by its location and shaped by the art, culture, gastronomy and stories of its surroundings.



13 hotels

2,065 rooms

4 countries

**PIPELINE** 

1,173 rooms

MÖVENPICK

**HOTELS & RESORTS** 

We make moments

INVENTIVE · GENUINE · HUMAN · WARM

Mövenpick is in the moments business. We know small gestures can make all the difference. So we do ordinary things in an extraordinary way.

With a Swiss heritage stretching back to the 1940s, Mövenpick offers a unique blend of contemporary city and resort hotels across the globe and a rich 70 years culinary legacy with no compromise on quality or authenticity.

> 99 hotels 23,725 rooms

26 countries

PIPELINE 11,396 rooms



25hours-hotels.com

movenpick.com

LIVE LUXURY BRANDS



## *A hydeaway* for the in-the-know

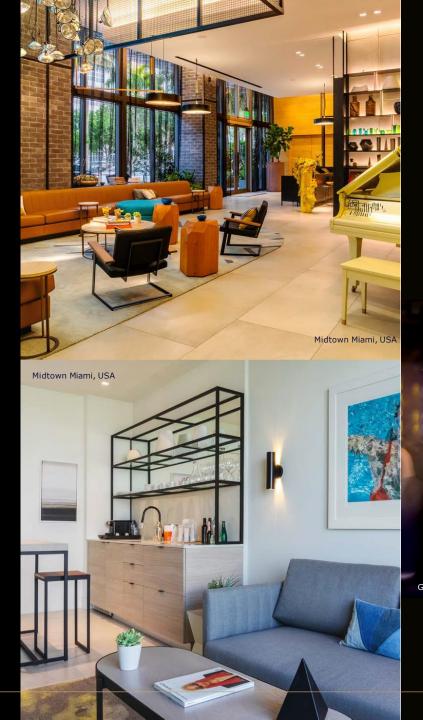
ANYTHING CAN HAPPEN PLAYGROUND AUTHENTICALLY PERSONAL

Hyde Hotels, Resorts & Residences are intuitively dialed into the desires of the in-the-know; their interests, aspirations and tastes. This is a new kind of hospitality, grounded in the spirit of discovery, the fantasy of nightlife and the adventure of connection. Hyde is more than a brand, it's a state of mind.

2 hotels 460 rooms PIPELINE 125 rooms

1 country, USA

sbe.com/hydehotels



### **GRAND MERCURE**

HOTELS AND RESORTS

### Universally local

SINCERE · PROUD · LOCALLY TAILORED · MODERN PREMIUM REINTERPRETATION

Around the world, Grand Mercure revisits the singularity of each culture with a modern premium flair, surprising and inspiring guests to rediscover the uniqueness of a culture.



57 hotels

12,854 rooms 12 countries

**PIPELINE** 6,414 rooms

grandmercure.com

## PEPPERS

**RETREATS • RESORTS • HOTELS** 

### Remember when

INDULGENT · REJUVENATING · EXPERIENTIAL · MEMORABLE

The Peppers brand has become synonymous with a sense of refined indulgence, an attention to detail and excellent personal service. Explore an irresistible and intriguing range of escapades selectively located in some of Australia, New Zealand and Indonesia's most spectacular destinations.

28 hotels

4,789 rooms

2

PIPELINE

 $343 \; \mathsf{rooms}$ 

 $3 \ \mathsf{countries}$ 



### Expect nothing less

EFFORTLESSLY SOPHISTICATED · TRAVELLED · UPGRADING LIVING · FREEDOM

The Sebel is a collection of upscale stylish and spacious personally-serviced apartments for experiencing the most inspiring of places.



32 properties

2,229 spaces

3 countries

PIPELINE 590 spaces



enners com

esebel com



# Midscale

MANTRA \ NOVOTEL \ MERCURE
ADAGIO \ MAMA SHELTER \ TRIBE





# Room for everyone

PERSONAL · FLEXIBLE TRUSTWORTHY · RELAXED

Offering premium
accommodation with a warm
welcome in bustling cities and
favorite holiday destinations.
Whether you're travelling on
business or relaxing with
family, you will feel right at
home with Mantra. With
hotels, resorts and apartments
on the coast and in the city,
you will always find the perfect
space in the ideal place.

78 hotels 15,689 rooms 3 countries

PIPELINE 591 rooms



i, United Arab Emirates

# Time is on your side

COMFORTING & ENERGIZING
DESTINATION HOTELS
RELAXED & LIVELY ATMOSPHERE

Every Novotel is a destination in itself.

The natural and intuitive modern design gives our hotels a relaxed but lively atmosphere, making each area the perfect spot for guests and locals to have a drink, a bite to eat, work, play or just relax.



541 hotels 105,709 rooms 62 countries

PIPELINE 29,369 rooms

mantra.com.au

DSCALE BRANDS

novotel.com

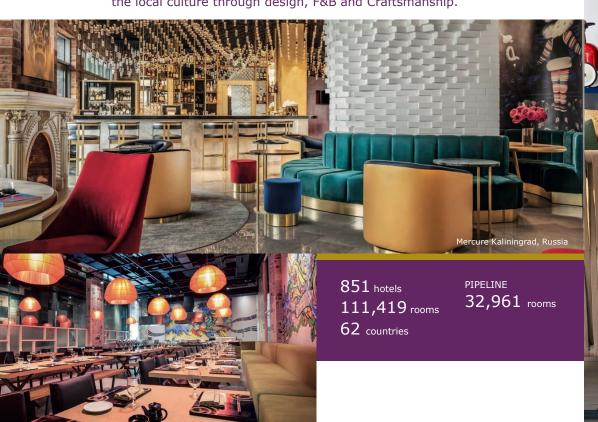


### Locally Inspired hotels

PASSION ABOUT LOCAL DISCOVERIES · GENUINE & ENTHUSIASTIC TEAMS

MODERN & FLEGANT DESIGN

Each Mercure hotel is a portal to its destination, offering travellers a high-quality stay and immersive local experiences. Every Mercure hotel is unique and an invitation to discover the local culture through design, F&B and Craftsmanship.



mercure.com

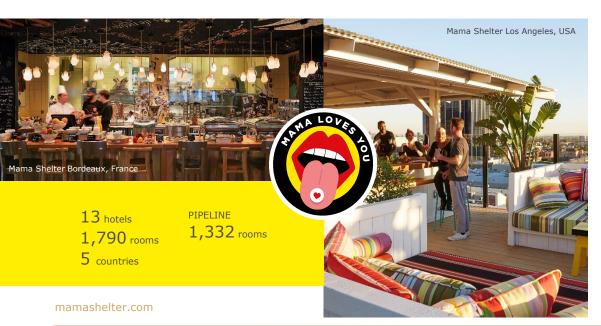




### Mama loves you

IMPERTINENT · CHIC · GENEROUS · FUN AND FRIENDLY

Mama is much more than somewhere to eat and sleep. It's an urban refuge, a lively place for meeting and sharing. Mama is like motherly love. It's like being in her arms, somewhere that feels good. Mama also feeds you like a mother, with generous, unique dishes designed by fantastic chefs. Like a mother, Mama just wants to take care of you!



## TRIBE

### Hotels. Re-thought.

CONTEMPORARY · DESIGN-DRIVEN · ARTFULLY CURATED

Tribe is a new kind of hotel. One that responds directly to the desires and aspirations of the modern traveller. A concept inspired by global journeys and uncompromising vision to deliver a uniquely positioned, design driven hotel. A refreshing and disruptive brand, Tribe challenges the status quo with its edited hotel experience that makes it a leader in the design-led affordable luxury sector. Modern travellers, this hotel is for you. Welcome to Tribe.





# Economy

BREAKFREE \ IBIS \ IBIS STYLES

IBIS BUDGET \ GREET \ JO&JOE

HOTELF1





### Give me a break

GREAT VALUE - GREAT LOCATIONS
GREAT BREAKS

Spacious self-contained apartment and hotel-style accommodation, combining value with the best beaches, city highlights and holiday attractions. Families, groups, couples, from Australia or anywhere in the world, recognise the style and promise of a BreakFree offering.

22 hotels

3,288 rooms

2 countries



### We are open

VIBRANT LIGHTHOUSES OPEN TO EVERYONE



ibis intends to welcome visitors to a lively hub, where anyone can come to sleep, dine, meet new people or enjoy live music. A whole new range of possibilities await within new and flexible spaces that encourage social interaction and connections between customers, travellers and local residents.

1,231 hotels 157,064 rooms 67 countries PIPELINE 22,261 rooms

breakfree.com.au

ibis.com

36



## Open to creativity

UNIQUE HOTELS, CREATIVE BY DESIGN



556 hotels
58,369 rooms
51 countries

PIPELINE 25,634 rooms





Creative design and a playful atmosphere are what travellers find when they stay with ibis Styles. With a unique design concept built

unique design concept built around a precise theme and a creative, optimistic approach, ibis Styles hotels deliver simple, trendy and economical hospitality.

com



## Open to adventure

SMART BASECAMPS
IN & OUT ADVENTURES

ibis *budget* is a smart choice as a basecamp for urban adventures. At ibis *budget*, guests come together around their shared passion for urban sports, and enjoy fun and smart sport equipment to stay active.



634 hotels
63,538 rooms
23 countries

PIPELINE 6,906 rooms

ibis.com

LIVE ECONOMY BRANDS

# greet

## Meaningful essentials

LOCALLY ENGAGED · COLLECTIVE · INCLUSIVE

greet hotels welcome those who look for meaning in their relationship, purchase, and way of living.

Everyday, they contribute to make our world a better place, by giving a second chance to everything around them.

Be greet!

2 hotels 99 rooms

1 country, France

PIPELINE

1,149 rooms









### Welcome to the Open House

COOL · BLENDED · CARING

Launched to meet the expectations of Millennials and anyone who embraces their attitude, JO&JOE is a new hybrid hospitality concept at the meeting point between youth hostels and traditional hotels.

After first launching in Hossegor, France, JO&JOE opened its doors in April 2019 in Paris Gentilly, and in July 2020 in Paris Nation.

joandjoe.com

2 open houses 283 beds 1 country, France

PIPELINE 1,096 beds

What a great day!

-JOE

Tomonnous will be even better. -JO





### hotelF1, simplicity and freedom #OnTheRoad

#### LOW COST · DISTINCTIVE · FRIENDLY · TRUSTFUL

hotelF1 is dedicated to travellers on the road. For more than 30 years, our hotels have been easy to find, convivial and at the cheapest rates. In the concept #OnTheRoad, hotelF1 enhances quality with new comfort and design. New services « à la carte » are launched to let the guest personnalise and enrich its experience.



PIPELINE



#### MEETINGS & EVENTS

## Meeting all the needs

With state-of-the-art equipment, innovative catering and bespoke activities, our hotels, from luxury to economy, ensure that every business event is a success for our guests.

700 Events a day worldwide

More than 3,100 Hotels

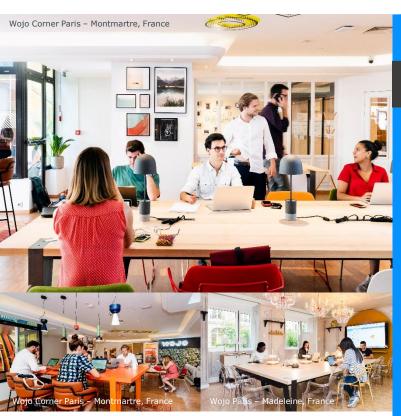
18,000+
Meeting rooms



WORK MEETINGS & EVENTS 41



### *The future of work* starts here



Wojo is one of the key players on the European coworking market. With a new typology of workspaces, Wojo Spots and Wojo Corners, in addition to its existing sites, Wojo is now offering everyone the possibility to find a place to work less than 10 minutes from their current position.

12 sites : 9 in the Paris region, 2 in Lyon 1 in Barcelona 300+ Wojo spots managed by Accor

> **PIPELINE** In 2023

900+ Wojo spots



### Occupy the office!

OFFICES · MEETING ROOMS · COWORKING

Mama Works is a veritable cocoon of well-being, conducive to inspiration and concentration. It is an invigorating agora for creative teams to debate, discuss and brainstorm. It is a luminous loft where ideas, people and energies flow freely. Mama Works is freedom and flexibility, a rallying point for everyone from innovative CEOs and promising entrepreneurs to go-getter freelancers.



mamaworks.com





Mama Works Lille

2 workplaces  $3,800 \, \text{sqm}$ 

wojo.com

**WORK MEETINGS & EVENTS** 

1,600 sqm



#### RESTAURANTS & BARS



## Seeking excellence and authenticity

Our mission is to make food and beverage the heart and soul of our hotels by thinking like restaurateurs and delivering an experience that is excellent, relevant and authentic.

Doing this helps us create venues that are not simply "hot and trendy," but rather essential to the very fabric of the cities and communities where we live – for locals and travelers alike.

10,000 Restaurants & bars

100,000 talented employees in F&B 200M

meals served each year

€6Bn annual revenue

PLAY RESTAURANTS & BARS 44

## DISRUPTIVE

## Restaurants & Nightlife

Disruptive Group is a division of sbe that owns, operates and licenses unique lifestyle brands in the restaurant and nightlife spaces. Disruptive Group's brands bring the 360-degree lifestyle experience to properties both in and beyond the sbe hotel portfolio, including standalone restaurants worldwide.

PLAY



THE BAZAAR OF CARNA CARN











k. Leynia TRES WALIMA

**30** unique lifestyle brands

100 global locations **15** Katsuya locations 13 designed by Philippe Starck

2 Michelin-Starred Chefs



Sbe.com

Katsuya, Brickell, Miami, USA



## Legendary French cuisine for contemporary events

GASTRONOMIC · PRESTIGIOUS · EXCELLENCE

Potel et Chabot has been reinventing the art of gastronomic catering since 1820. Standard bearer for the French culinary tradition with nine spectacular venues in Paris, and a catalogue of 600 venues in France and internationally, it can host and cater events of all sizes.



### 600

International venues

SOME EXCLUSIVE VENUES Pavillon Gabriel Pavillon Kléber Pavillon Dauphine Hôtel d'Evreux





### PARIS SOCIETY

## Unique places to celebrate

ICONIC VENUES · FINE DINING · ENTERTAINMENT

In just over 10 years, Paris Society has become a leader in events, hospitality and entertainment in France. It is today developing around three pillars: CLUBS, the heart and soul of Parisian nightlife; TABLES, high-quality restaurants in iconic venues; and PLACES unparalleled portfolio of event venues. These complementary poles allow the group to create synergies and capitalise on its wealth of savoir-faire.

### **Flagships**

APICIUS
TERMINAL 7
PARISLONGCHAMP
ROOFTOP R2 MARSEILLE
RASPOUTINE
PARIS/ROME/MARRAKECH
LOULOU
MONSIEUR BLEU
LE DOMAINE DE LONGCHAMP
GIRAFE









































paris-society.com

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VOYAGE

## Travelling to the future

Accor is inviting its guests to experience new journeys of discovery. Climbing aboard the legendary Orient Express or immersing themselves in the beauty of Egypt on a Mövenpick Nile cruise, while delighting in the authentic cuisine, and upscale hospitality. With its defiantly contemporary vision, Accor is redefining the future of personalised luxury travel.

Over

135

years since the Orient Express began services

8

luxurious Mövenpick boats on the Nile



WELLNESS

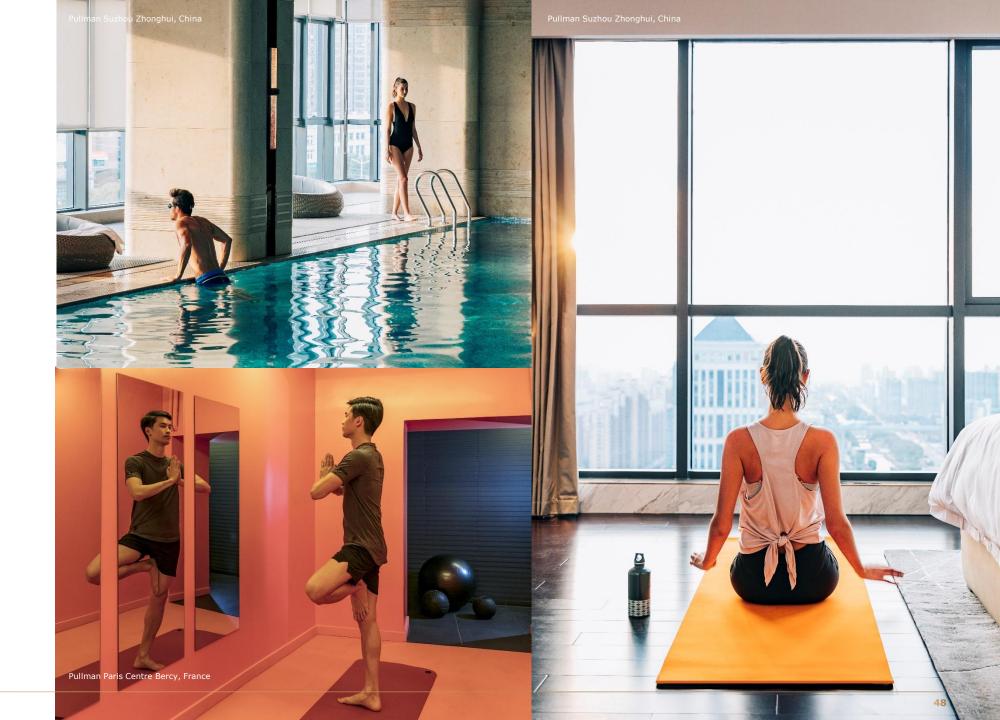
## Transformative experiences

Discerning travellers are increasingly motivated by the possibilities of maintaining and improving their health during their stay. The attentive and generous teams of thalasso, spa & fitness experts dispense revitalizing seawater therapies a wide range of locally inspired holistic treatments or the motivation for one more rep in the gym.

Over 405
Luxury Spas

Over 560
Health Clubs

Thalassa
Wellness Resorts



ENTERTAINMENT

## Making new memories

In unforgettable places all over the world – from rooftop venues to underground clubs, breathtaking bars to remarkable restaurants – Accor offers the very best in entertainment all year round. By creating new ways of making memorable moments, Accor continues to make every guest experience truly exceptional.

La Nuit

70+
events worldwide

PARIS SOCIETY

16,000 events every year



#### ACCORLOCAL / ALL LOCAL



## Have fun close to home

AccorLocal - newly renamed ALL Local is turning its hotels into a services and activities hub for local customers. It's a new way to enjoy everything that Accor has to offer, and more, without staying in a hotel. Thanks to a dedicated website, customers can quickly access services and experiences offered by our hotels, such as brunch, breakfast, fitness, yoga classes, massage, etc. It's a source of rich experiences for every member of the ALL loyalty programme who wish to use their points to have fun close to home.





accorlocal.com





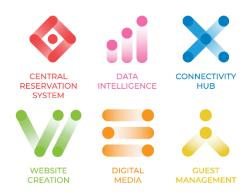


## Technology and marketing solutions for hotels

Availpro & Fastbooking - two of the largest companies in hospitality distribution technology - unite under a new brand:

**D-EDGE Hospitality Solutions.** 

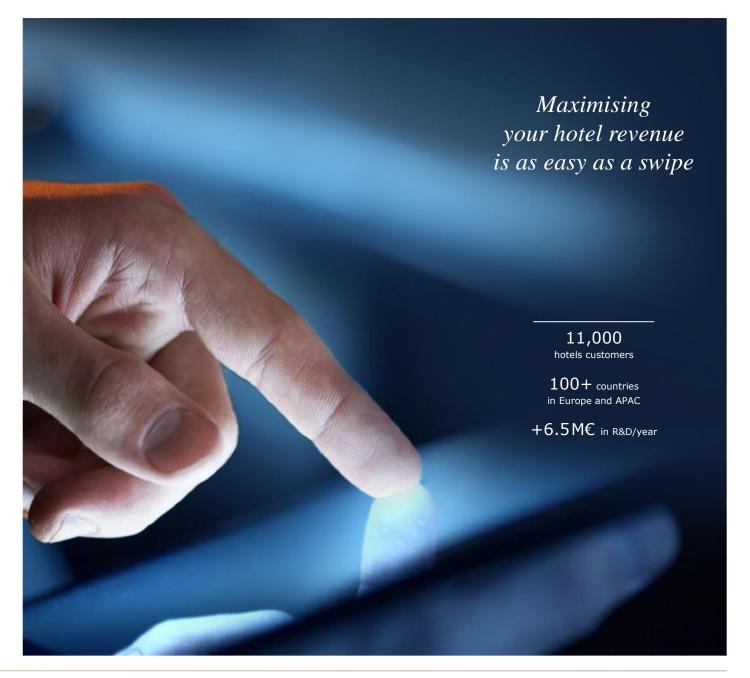
D-EDGE's high-end technology provides independent hoteliers and chains with a smooth, transparent 360° suite of solutions to optimise their online distribution:



#### 3 Fundamentals

*Easy-to-use* \ *Reliability* \ *Proximity* 

d-edge.com



BUSINESS ACCELERATORS DISTRIBUTION 52



## France's leading BtoB hotel booking platform

Founded in 2010, Gekko Group is the European leading hotel booking platform. Through its different brands, it brings innovative solutions to corporate travel, leisure travel and hotel BtoB specialist.

1,000,000+

hotels all over the world, hotel chains and independent hotels, private rental...



HOTEL BOOKING SPECIALIST DEDICATED TO TRAVEL AGENCIES

14,000+ travel agencies

9 countries



A UNIQUE HOTEL BOOKING TOOL DEDICATED TO LARGE COMPANIES, INTERNATIONAL GROUPS AND TMCs

500+ long-term corporate clients



FIRST LOYALTY PROGRAMME IN EUROPE DEDICATED TO TRAVEL AGENTS

30,000+ members across Europe, among which 85% are active users

9 countries



FRENCH WHOLESALER DEDICATED TO FRENCH INDEPENDENT HOTELS

15,000+ hotels in France (independent and local chains, from 2 to 5\*) and international chains.

gekko-holding.com



## Exceptional hotels Exclusive offers

VeryChic proposes its members exclusive offers in extraordinary hotels, with up to 70% off. Over 5,000 partner hotels optimize their distribution with VeryChic and over 9 million members have joined since its creation.







9.1 million members 5,000 hotels partners 50 countries

verychic.com

BUSINESS ACCELERATORS DISTRIBUTION 53

## ResDiary ResDiary

### Built by hospitality experts for hospitality operators

ResDiary is the flat-fee table booking system that puts the power of reservations back into operators' hands. With market-leading channel management to allow bookings from anywhere, operators can take reservations from their own sites and social media, or from major third parties like Google.

59 countries

185M+

meals delivered per year

9,700 restaurants

1

Smooth online booking process

0000

2

Smart table managemen



Customised customer contact

Increased diner loyalty



(a)



resdiary.com



## Concierges for the digital age

PASSION · EXCELLENCE · INNOVATION

John Paul provides companies and brands with loyalty solutions for their clients and employees via three complementary programs. John Paul combines the unique knowhow and skills of its 700 Concierges and the operation of a global digital platform with ultra-personalised content thanks to proprietary technology.

The Art of Service

CONCIERGE EXCELLENCE
TO SURPASS EXPECTATIONS

The Art of Marketing

CUSTOMIZED CONTENT ADAPTED TO CLIENTS Personalized Digital Experience

CUTTING-EDGE TECHNOLOGY TO REINVENT THE SERVICE OF TOMORROW

**800** employees

continents

24/7 availability

10,000+

exclusive partnerships

johnpaul.com

**BUSINESS ACCELERATORS** DISTRIBUTION 54

## **№**adoria

## Contribute to the success of restaurants & catering groups

Adoria's mission is to contribute to the success of catering groups by optimizing restaurant supply and meal production through an internet platform that connects all players in the sector. Adoria is the first independent software platform for organised catering.

65,000 catalogue references 3,000 + clients100,000+ orders per month €400 million of purchases each year



#### **E-NEGOCE E-PROCUREMENT**

to manage to manage orders tendering with & reception of goods, manufactures,



#### **E-PRODUCTION**

to manage stocks, previsions, nutritional elements.

Pullman Sao Paulo Vila Olimpia, Brazil





### Your procurement partner

All your hospitality needs delivered through innovative digital solutions supported by our global and local team of experts to secure and maximise your value.













Nearly 3,500 **Suppliers** / World

2.5 Billion € purchases / Worldwide

Innovative digital

ecosystem

**6 Families** covering 100% of hotel needs

21 Offices Worldwide and 270 Experts

adoria.com

